

 Affiliate Programs

 Viral Marketing/Social Media Search Engine Opt.(SEO)

 Online PR Existing Platforms

 Email Marketing Offline Events

 Networking Offline Ads

 Public Relations Warm calling

Unconventional PR Trade Shows

 Social and Display Ads Speaking Engagements

 Content Marketing Community Connections

 Promotions Sales

1.

4.

5.

3.

6.

2.

3. Social media

2. Community connections

1.Speaking

**Notes:**